

## **EAST LINDSEY DISTRICT COUNCIL EXECUTIVE DECISION NOTICE**

1. Decision to be taken:  
To supply, deliver and install 4no. new Monolith panels and 1no. new Finger post sign in Skegness, in line with the Skegness Foreshore masterplan recommendations to update visitor signage and orientation around the resort.
2. This is a:  
  
PORTFOLIO HOLDER SUPPORTED OFFICER DECISION  
  
**Note: This form should not be used for Key Decisions.**
3. The following is the decision making body or person:  
Jon Burgess (Economic Development Manager) after consultation with Senior Economic Development Officer, Technical Services, Business Improvement District.
4. Financial implications from this decision have been communicated to the Portfolio Holder for Finance and the Leader? YES
5. The decision was taken on: 30 August 2019
6. **Note: - the above date to be completed by Democratic Services upon publication**
7. Contact Officer and details:  
Jon Burgess  
Economic Development Manager  
Growth and Promotions Service,  
East Lindsey District Council,  
Room 49, Tedder Hall,  
Manby Park, Louth,  
Lincolnshire. LN11 8UP  
Email: jon.burgess@e-lindsey.gov.uk  
Direct Line: 01507 613 117 (internal ext. 3117)  
Mobile: 07795 812 259
8. List of documents submitted for consideration in relation to the matter in respect of which the decision is to be made:  
Skegness Foreshore Masterplan, Quotations
9. Where the documents are held and where they can be obtained from (except exempt items) when they become available:

Economic Development Filestore (Z:)

9. The reason for the decision and other alternative options considered and rejected:

The Skegness Foreshore Masterplan identifies the need to provide a better sense of welcome and orientation around the town. The BID have undertaken an audit of current signage in Skegness which is out of date and in poor repair at some locations. The new monoliths and directional finger point signs will update and rationalise the current provision with new artwork and information to direct visitors to key points and attractions.

10. Declaration of any conflicts of interest of the decision making body or the individual:

None

11. Provide a note of any subsequent dispensations granted by the Head of Paid service:

None

12. Financial Implications of this Decision:-

Estimated cost:- £27,762.34 (to include supply and installation)

Funded from:- 45100-GRGP-2026-000 via fund transfer from Economic Growth Reserve,  
50% contribution to provided from Visit Lincs Coast BID

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**N.B. Please enter names below, signatures will be retained as a hard copy and will not be published therefore should be provided on page 3 of this form:**

13. This decision has been signed off by:

Head of Paid Service/S151 Officer or person presiding  
**(insert name – signatures should be provided overleaf on page 3)**

Rob Barlow

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Leader/Officer **(insert name)**:

Neil Cucksey – Assistant Director (Property, Business & Growth)

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Portfolio Holder **(insert name)**:

Cllr Steve Kirk (Coastal Economy)

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